

PROCESSABILITY + PERFORMANCE

GLOBAL FITNESS BRAND

RESISTANCE BAND

AVIENT SOLUTION

Versaflex™ Thermoplastic Elastomers

WHY AVIENT?

- Developed a custom-made TPE with excellent rebound resilience, even after 45,000 stretches
- Replaced thermoset rubber with a recyclable material
- Supported higher production efficiency to reduce total cost

LEARN MORE

KEY REQUIREMENTS

- Soft material (25-30 Shore A durometer)
- Grippy feel
- Good colorability
- Compatible with injection molding